

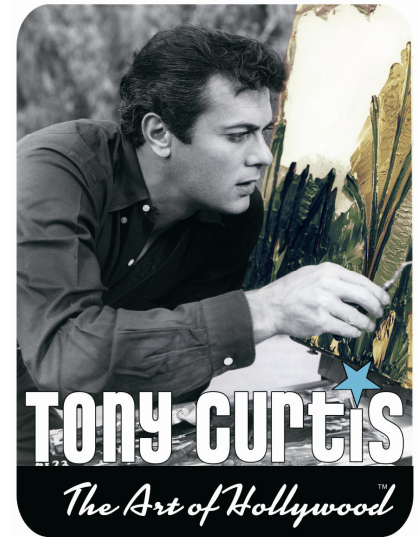


Fame Farm LLC  
10624 S. Eastern Avenue, Suite A-766  
Henderson, Nevada 89052 USA  
(702) 505 4750 PT  
Contact: Michael Feder or Karan Feder  
Michael@FameFarm.com  
Karan@FameFarm.com  
www.FameFarm.com  
www.StudioGA.es  
www.ShilohHorseRescue.com  
www.TonyCurtis.com

# Press release

## Fame Farm brings Tony Curtis to Studio GA

Las Vegas, NV, July 13, 2009 – The new partnership between Studio GA and Fame Farm Licensing and Marketing Firm appoints Studio GA as exclusive licensing agent in the Iberian Peninsula territory which includes the countries of Spain, Portugal, Gibraltar and Andorra. "We are delighted to welcome the Studio GA team on board and are looking forward to our professional collaboration," said Michael Feder, Fame Farm CEO.



The deal proffers many of the Fame Farm licensing properties to Studio GA including Fame Farm's celebrity client Tony Curtis. "We are honored and excited to enhance our current client roster of prominent fine artists and celebrities with screen actor and visual artist Tony Curtis. Personally, we are huge fans of both Mr. Curtis's film work and his impressive visual artwork," said Studio GA founder, Brigitte Lucas.

Tony Curtis's spectacular body of fine art work is just as impressive as is his legendary body of screen work. Curtis has been painting since the early 1950's and is featured in numerous private collections and distinguished museums including New York's Museum of Modern Art.

Studio GA will work to extend the Tony Curtis lifestyle brand within a broad spectrum of consumer-goods licensing categories and strategic promotional opportunities.

---

The **Tony Curtis** licensing program celebrates and promotes the Art of Hollywood and is characterized by the spirit of classic Hollywood, dashing movie stars, debonair entertainers and dazzling artwork embodying passion and delight. The brand's charitable component (Shiloh Horse Rescue and Sanctuary) exemplifies the star's generous nature and altruism.

**Studio GA** is a European management company that represents prominent fine artists, classical brands, celebrities and arts organizations in the development of their strategic business opportunities and commercial endeavors. The firm's impressive client roster includes Keith Haring, Stephen Sprouse, Jean-Michel Basquiat and Man Ray.

**Fame Farm** is a full-service licensing agency and marketing firm representing entertainers, artists, personalities and brands. Fame Farm develops and executes strategic and innovative applications designed to secure brand extension, brand license acquisition and tactical marketing partnerships. Fame Farm's support capabilities include expertise in contract development, negotiation and evaluation, product development, art direction, graphic design, fashion design, copywriting, marketing management and strategic assessment.