

SEPTEMBER/OCTOBER 2007 Tourist Attractions & Parks

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Wild Times for Amusement Parks

Coast to Coast Entertainment to Help Promote Merchandise for its Got Bling? Arcade Crane Game

Coast to Coast Entertainment was to be part of a Liberace merchandise and Got Bling? arcade crane game promotion at the Magic trade show.

The company was to present the crane machine full of items from the Kashi Kicks Liberace shoe collection and McSteven's line of Liberace powdered drink mixes. The Liberace licensing program is managed by the Fame Farm LLC licensing agency.

(For more information, circle 296 on card).

Coast to Coast Entertainment was to present its Got Bling? arcade crane game machine stocked with Liberace merchandise at the Magic trade show.

At the show, attendees who visited the Kashi Kicks booth were to receive a free piece of merchandise from the Liberace collection.

